



Regional Marketing Manager (f/m/x) for Europe

SAN Group is a globally operating biotechnology company headquartered in Austria with employees on four continents. We are represented by subsidiaries and distribution partners in Europe, North- and South America, the Middle East, Asia, and Australia. The business of SAN Group focuses on animal health (SAN Vet), crop protection and nutrition (SAN Agrow), food diagnostics, real estate development and renewable energies (SAN Venture). Our vision is simple as that: Creating science-based solutions for a better tomorrow. SAN Group is 100% privately owned. Currently we are looking for a Regional Marketing Manager for our entity AniCon located in Höltinghausen

These are the tasks we trust in you:

- Control of SAN Group`s corporate identity and corporate communication in the region according to the global marketing strategy and guidelines
- Organization of promotional material development (brochures, flyers etc.), design of communication campaigns, support product launches in cooperation with Product Management and Sales
- Planning and organizing regional event Management with the local teams
- Coordinating and updating the online- and social media appearance of the company
- Leading inhouse market intelligence to understand market trends and developments
- Coordinating CRM- and digital marketing activities

To grow in this position, it requires the following

- Academic background in Agriculture, Biotechnology, Animal Production, Veterinary Sciences in combination with Marketing
- 3 years` experience as Marketing Manager
- Good knowledge in Adobe Cloud (Photoshop, InDesign)
- Experience with Content Management Systems
- Strong communication skills
- Good German and English skills, further languages are welcome
- Organized, conscientious and structured way of working
- Team player mindset with the ability to work with timelines
- Self-motivated with a `can-do` attitude

We have a SANtastic culture, means for you

- Varied, responsible tasks in a renowned company with international presence
- The opportunity to actively shape a constantly growing company, to take responsibility and to implement your own ideas
- First name terms from trainee to owner
- Flexible working hours and home office
- Social benefits, Business-Bike Leasing, and employer-supported pension scheme
- Laptop and phone
- This position is available immediately however, we are happy to consider your notice period or your desired start date.

What else to know?

- You are located in 49685 Höltinghausen
- We appreciate your expertise for 40 hours/week, full-time, permanent contract
- This position is available immediately however, we are happy to consider your notice period or your desired start date.

Are you ready to grow at SAN Group? We are looking forward to your application!

If you have any questions, please contact Barbara Freye at +49 4473/9438 - 42.

Please send your complete application documents with information about your earliest possible starting date and your salary expectations by e-mail to personal@anicon.eu.